

Liz Dawson resume

Liz is currently involved in a marketing capacity with the New Zealand Rugby Football Union's bid to host the 2011 Rugby World Cup. She was previously General Manager Marketing for AXA New Zealand for two years, having held a number of senior executive positions in both general management and marketing. Relevant among these are Marketing Manager at the NZRFU (1992-94), General Manager Marketing at the Auckland Warriors Rugby League Club (1994-96) and CEO/General Manager at the Adelaide Rams (1996-98) and North Queensland Cowboys (1998-1999) Rugby League Clubs. She has a BCom and teachers training qualifications.

Public excluded