

Movin' March

Guide for Movin' March Teachers and Student Committees

In 2020, Movin' March is super excited to announce a beautiful new range of kinder-on-the-planet merchandise.

We realised that distributing air-freighted plastic items destined for landfill was not in keeping with our kaupapa, and we needed to step up! So we're walking the climate change talk with a new range of swag that has a lower impact on the planet and are gorgeous to boot. Check out the details below which describe what each item is made of, where they come from and how they can be reused, or locally composted or recycled. Tūmeke!



Wristbands

Vibrant adjustable wristband in two colour variations. They are made of Forest Stewardship Council (FSC) certified bamboo with a Global Organic Textile Standard (GOTS) certified organic cotton strap. *See p2 for abbreviation key.*

Story: We chose these wristbands because of the ethical story behind them. Liminal Apparel and Common Good are companies that sourced our bamboo and organic cotton wristbands. They say: "We're about eliminating poverty and its impact through transformational business in Kolkata, India, by helping create good jobs and good choices for everyone in our supply chain." Check out their website www.common-good.world to see the people behind this idea and how it works.



100% compostable



Air-freight with carbon off-set

Keyrings

A laser engraved FSC wooden key ring with metal ring.

Pencils

Handy pencil made of FSC certified wood, with a laser engraving.

Story: We chose wood instead of plastic when looking for Jack the kākā keyrings and pencils, but we wanted to make sure that the forests they came from were sustainably forested. So we looked at the FSC before making our choice. FSC are a global not-for-profit organisation that sets standards for managing forests responsibly. This means FSC certified forests are healthy and benefit local communities and provide jobs for workers. It tracks the wood from the forest to the shelf. So when you see "FSC" on a product you know it came from a responsible source. See www.nz.fsc.org for more information.



100% compostable (wood parts) and metal parts recyclable or reusable (key-ring)



Sea-freight



Drawstring bags


A gorgeous cotton drawstring bag made of GOTS certified cotton, with eco-friendly REACH compliant screen-print ink.

Story: No more nylon! This year we sourced drawstring bags made of GOTS certified organic cotton. The Global Organic Textile Standard (GOTS) has high-level environmental criteria for every step of a product's use. Not only is the product more environmentally friendly, it's more socially responsible too. Find more info at www.global-standard.org.

 100% compostable  Sea-freight

Stamps


Story: We know how much your senior students love stamping passports at the school gate during Movin'March! So in 2020 every school will receive a complimentary stamp to help count walking and wheeling trips. We wanted to reduce the number of single use items, so we've gone for a self-inking stamper, sourced from our local stamp shop in Wellington CBD.

 Reusable. Ink pads replaceable from any stationery shop so you can keep stamping! Stamp shell is 85% recyclable.

 Sourced locally

Stickers


Story: Our te Reo stickers are an ever popular item in the Movin'March merchandise kete. This year we went for an unvarnished sticker, to help with photo-degradability!

 Photo-biodegradable, cracks like eggshell after 12-18 months in full sun.

 Sourced locally




KEY:

 **Air-freight with carbon off-set**


This product wasn't able to be sea-freighted, so we paid to off-set the carbon of the air-freight delivery.

 **Sea-freight**

Sea-freight has a much lower carbon footprint than air-freight.

 **Compostable**

This can be composted in your home compost.

 **Recyclable**

This can be recycled locally

 **Reusable**

Give this item another life by re-using it!

GOTS

Global Organic Textile Standard

The Global Organic Textile Standard (GOTS) is a worldwide recognised standard to ensure something is organic throughout its life as a product (for eg from the time it is harvested all the way through to labelling it before selling).

FSC

Forest Stewardship Council is a global not-for-profit organisation that sets the standards for what a responsibly managed forest is, both environmentally and socially.

REACH - Registration, Evaluation, Authorisation and Restriction of Chemicals

REACH is a European Union regulation aiming to protect human health and the environment when it comes to risks with chemicals. It also promotes other ways to carry out hazard assessments to reduce the number of tests on animals.